

## Mutual Fund Connection Receives Web Award, February 1998

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**Washington, DC, February 2, 1998** - The Investment Company Institute's website, Mutual Fund Connection, has been awarded [best association website for 1997](#) by the [Web Marketing Association](#) (WMA), an independent organization sponsored by PR Newswire, BroadVision, and NetEvents and formed exclusively to evaluate websites. Entries were judged based on design, innovation, content, interactivity, navigation, ease of use, and use of technology. Mutual Fund Connection received 65.3 points out of a possible 70.