

ADVANCING EXCELLENCE IN FUND GOVERNANCE



24 FDOC

FUND DIRECTORS CONFERENCE

OCTOBER 21-23 | CHICAGO, IL

SPONSORSHIP OPPORTUNITIES
AND BENEFITS

- » **Conference Sponsorships**
- » **Custom Signage Sponsorships**

CONFERENCE SPONSORSHIPS

Conference mobile app + Wi-Fi | October 21–23 | One slot available | \$16,000 – Sold

Benefits include:

- » Two (2) complimentary registrations
- » Company name integrated into the permanent mobile app header
- » Company name integrated onto the splash page
- » Company name on the 1st tile in the mobile app
- » One (1) push notification to be sent to all conference attendees through the mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on all dedicated mobile app screens, signage, welcome loop slides, and printed materials/instruction cards
- » Logo recognition on all dedicated mobile app screens
- » Logo recognition on the event website with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table near the registration desk
- » Preconference access to attendee lists (company, name, title, and email address) of those attendees who opt to receive promotional materials

SOLD

Luncheon sponsorship | October 22 | One slot available | \$13,500 – Sold

Benefits include:

- » Two (2) complimentary registrations
- » One (1) seat at the VIP table
- » One (1) reserved table at the luncheon
- » Recognition of an individual of sponsoring company by the moderator of the luncheon thanking them for sponsoring the event
- » Logo recognition on screens during luncheon
- » Opportunity to include a video during luncheon
- » Logo recognition on dessert service
- » Logo recognition by conference chair during welcome loop
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on the table located near the registration desk
- » Preconference access to attendee lists (company, name, title, and email address) of those attendees who opt to receive promotional materials

SOLD

2022 Fund Directors Conference

Download IDC's event app!
Log in at eventmobi.com/fdc22 or download EventMobi from the app store and use event code fdc22.



Wi-Fi Access
Network Name: IDCFDC22
Password: vedderprice

Thank You to Our Sponsor
VedderPrice

IDC Independent Directors Council



Closing reception with cocktails and hors d'oeuvres | October 22 | One slot available | \$11,000 – Sold

Benefits include:

- » One (1) complimentary registration
- » Logo recognition on all branded serving ware at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated closing reception signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table near the registration desk
- » Preconference access to attendee lists (company, name, title, and email address) of those attendees who opt to receive promotional materials

SOLD

Conference newsletter | October 23-25 | One slot available | \$11,000 – Sold

Benefits include:

- » Branding on newsletter sent out to all attendees
- » Two (2) complimentary registrations
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition by conference chair during general session
- » Logo recognition on the event website and your company website
- » Logo recognition on general conference materials, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » Preconference access to attendee lists

SOLD

Opening reception | October 21 | 4:30–6:00 p.m. | One slot available | \$10,000 – Sold

Benefits include:

- » One (1) complimentary registration
- » Logo recognition on all branded servingware at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated opening reception signage
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotional materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo in sponsor icon of the conference mobile app
- » One (1) complimentary virtual table insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table near the registration desk
- » Preconference access to attendee lists (company, name, title, and email address) of those attendees who opt to receive promotional materials

SOLD

Lanyards | October 21–23 | One slot available | \$9,000 – Sold

Benefits include:

- » A branded lanyard will be distributed to all attendees
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotional materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo in sponsor icon of the conference mobile app
- » One (1) complimentary virtual table insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table near the registration desk
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SOLD





Room keys | October 21-23 | One slot available | \$8,000 – Sold

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotional materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
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SOLD

Branded notepad sponsor | October 21-23 | One slot available | \$7,000

Benefits include:

- » Logo recognition on 8.5" x 11" notepads available to all attendees
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
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Wall Street Journal display | October 22-23 | One slot available | \$6,500

Benefits include:

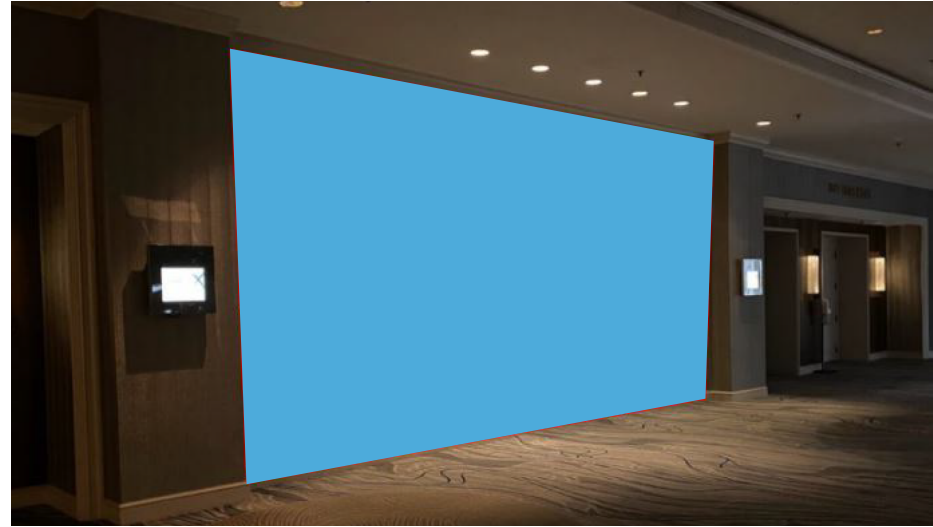
- » Logo recognition on all dedicated *Wall Street Journal* signage
- » Logo added to front of *Wall Street Journal* each day
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
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CUSTOM SIGNAGE

Level 2 mirror | October 21–23 | One slot available | \$13,500

Benefits include:

- » Single-sided graphic on Level 2
- » Two (2) complimentary registrations
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
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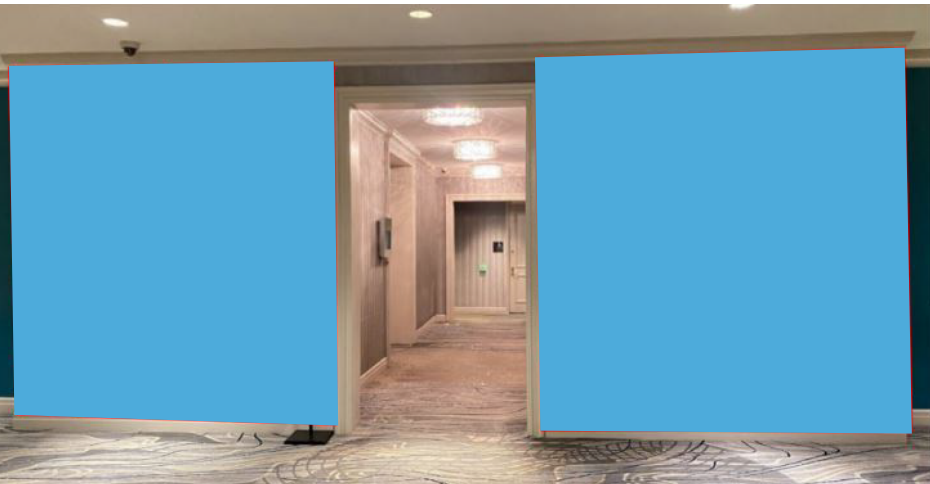
Elevator door headers | October 21–23 | One slot available | \$12,500 – Sold

Benefits include:

- » Seven (7) elevator doors branded top and bottom
- » Two (2) complimentary registrations
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
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SOLD





Regal and Royal walls | October 21–23 | Two wall spaces available | \$8,500 for each wall

Benefits include:

- » Single-sided graphic on B2 conference level
- » One (1) complimentary registration
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
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B2 columns | October 21–23 | Four columns available | \$7,500 per column

Benefits include:

- » Four columns available (#7, #8, #9, #10)
- » One (1) complimentary registration
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
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If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at pete.bockelman@ici.org or sponsorship@ici.org.