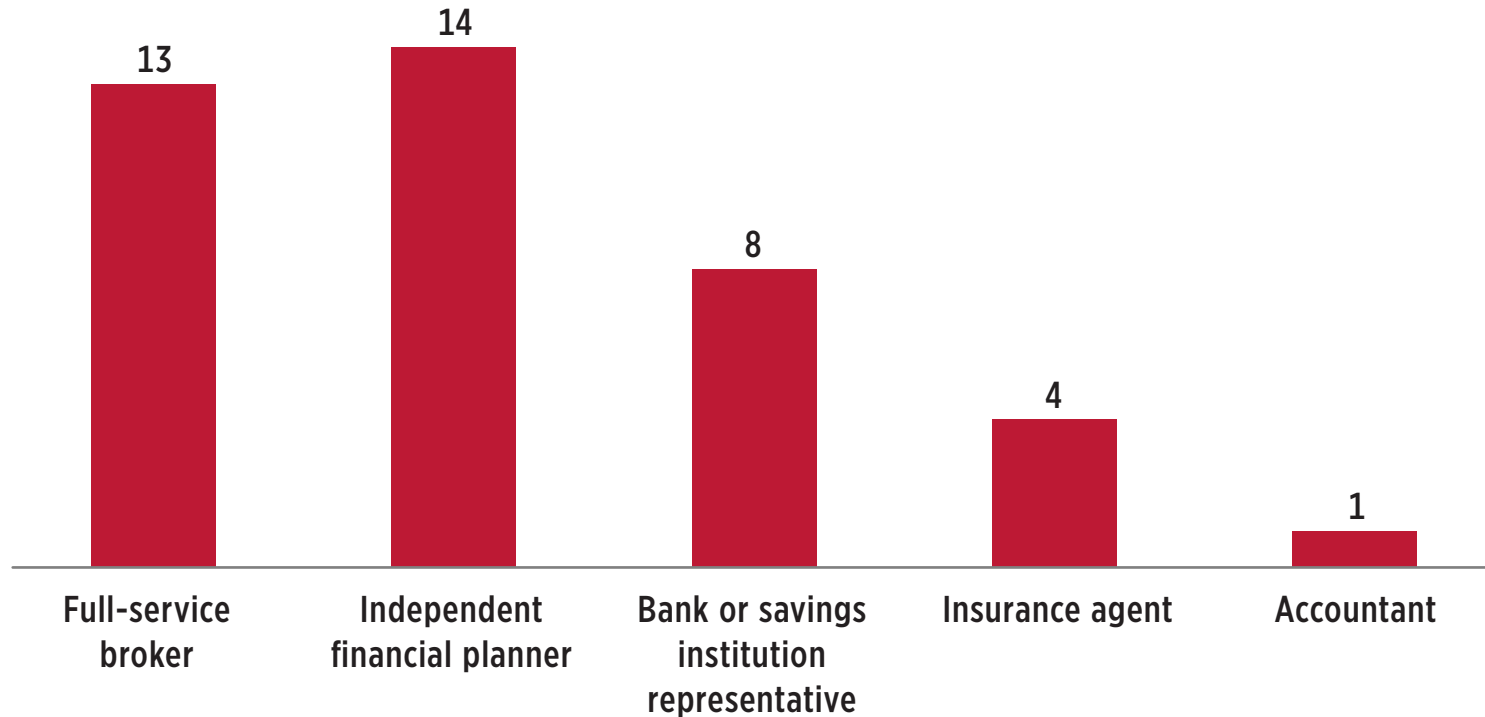


## Many Different Investment Professionals Help Households Purchase Funds

*Percentage of U.S. households owning mutual funds by primary source for purchasing funds, 2013*



Source: Investment Company Institute Annual Mutual Fund Shareholder Tracking Survey