

23 FDC

FUND DIRECTORS CONFERENCE

OCTOBER 11-13 | CHICAGO, IL

SPONSORSHIP OPPORTUNITIES
AND BENEFITS

- » **Conference Sponsorships**
- » **Custom Signage Sponsorships**

CONFERENCE SPONSORSHIPS

Conference mobile app + Wi-Fi | October 11–13 | One slot available | \$15,500 - Sold

Benefits include:

- » Two (2) complimentary registrations
- » One (1) rotating banner advertisement on the home screen of the conference mobile app
- » One (1) permanent space with the company name on the navigation bar of the conference mobile app
- » One (1) push notification to be sent to all conference attendees through the mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature company name
- » Logo recognition on all dedicated conference promotions, signage, welcome loop slides, and printed materials/instructions
- » Logo recognition on all dedicated conference welcome loop slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table near the registration desk
- » Preconference access to attendee lists (company, name, title, and email address) of those attendees who opt to receive promotional materials

SOLD

Luncheon sponsorship | October 12 | One slot available | \$13,000 – Sold

Benefits include:

- » Two (2) complimentary registrations
- » One (1) seat at the VIP table
- » One (1) reserved table at the luncheon
- » Recognition of an individual of sponsoring company by the moderator of the luncheon thanking them for sponsoring the event
- » Logo recognition on screens during luncheon
- » Opportunity to include a video presentation during luncheon
- » Logo recognition on dessert service
- » Logo recognition by conference moderator during opening welcome loop
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on the table located near the registration desk
- » Preconference access to attendee lists (company, name, title, and email address) of those attendees who opt to receive promotional materials

SOLD

2022 Fund Directors Conference

Download IDC's event app!
Log in at eventmobi.com/fdc22 or download EventMobi from the app store and use event code fdc22.



Wi-Fi Access

Network Name: IDCFDC22
Password: vedderprice

Thank You to Our Sponsor
VedderPrice

IDC Independent Directors Council



Closing reception with cocktails and hors d'oeuvres | October 12 | One slot available | \$10,500 - Sold

Benefits include:

- » One (1) complimentary registration
- » Logo recognition on all branded servingware at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated closing reception signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotional materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual booth for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table near the registration desk
- » Preconference access to attendee lists (company, name, title, and email address) of those attendees who opt to receive promotional materials

SOLD

Opening reception | October 11 | 4:30–6:00 p.m. | One slot available | \$9,500 - Sold

Benefits include:

- » One (1) complimentary registration
- » Logo recognition on all branded servingware at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated opening reception signage
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotional materials, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company logo included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual booth for the conference mobile app (pending IDC review)
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SOLD

Lanyards | October 11–13 | One slot available | \$8,500 - Sold

Benefits include:

- » A branded lanyard will be distributed to all attendees
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
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SOLD

Room keys | October 11–13 | One slot available | \$7,500

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
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Branded notepad sponsor | October 12–13 | One slot available | \$6,500

Benefits include:

- » Logo recognition on 8.5" x 11" notepads available to all attendees
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table near the registration desk
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Wall Street Journal display | October 12–13 | One slot available | \$5,000

Benefits include:

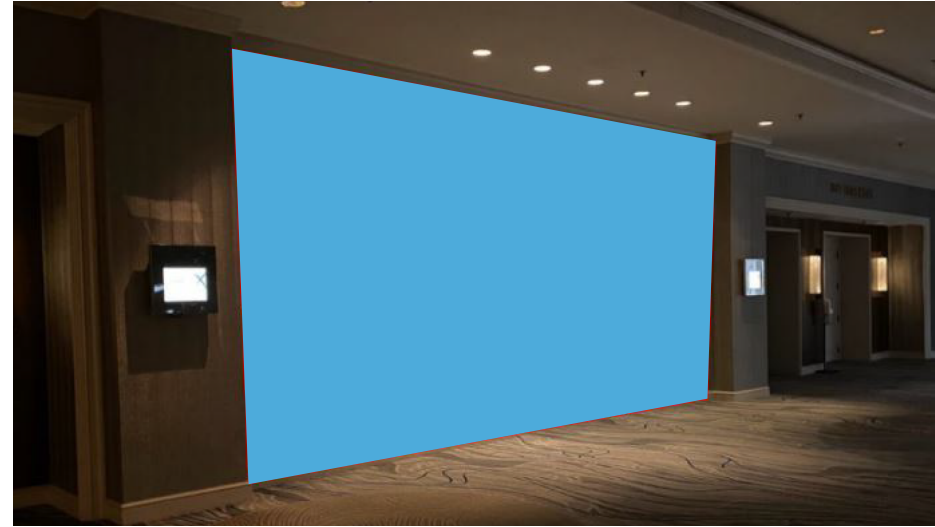
- » Logo recognition on all dedicated *Wall Street Journal* signage
- » Logo added to front of *Wall Street Journal* each day
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
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CUSTOM SIGNAGE

Level 2 mirror | October 11–13 | One slot available | \$13,000

Benefits include:

- » Single-sided graphic on Level 2
- » Two (2) complimentary registrations
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
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Elevator doors | October 11–13 | One slot available | \$12,000

Benefits include:

- » Seven (7) elevator doors branded top and bottom
- » Two (2) complimentary registrations
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
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Regal and Royal walls | October 11–13 | Two wall spaces available | \$8,000 for each wall

Benefits include:

- » Single-sided graphic on B2 conference level
- » One (1) complimentary registration
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
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B2 columns | October 11–13 | Four columns available | \$7,000 per column

Benefits include:

- » Four columns available (#7, #8, #9, #10)
- » One (1) complimentary registration
- » Logo recognition on all dedicated signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
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If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at pete.bockelman@ici.org or sponsorship@ici.org.